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## COMPANY PROFILE

With our commitment to provide you with quality solutions, we strive to live up to our core values which are:

**Company Name**      Bright Innovations Web Design

### **Address**

Bright Innovations  
PO Box:380578, Dubai, U.A.E.  
Ph : 00971 4 2730845  
Mob :00971529746578  
Email : info@brightdx.com

A decorative graphic consisting of several overlapping triangles in shades of green, orange, and grey, arranged in a horizontal line across the page.

We take your challenges and provide simple but elegant solutions. We turn technology into an asset for your business by utilizing your vision and our creative expertise to realize the true potential of your brand.

## COMPANY PROFILE

With our commitment to provide you with quality solutions, we strive to live up to our core values which are:

Honesty

Integrity

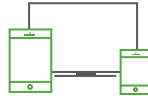
Transparency

What makes us different from others is the quality of our professional team, a very talented leadership and unbounded culture. We provide our partners the flexibility and agility to respond to a rapidly changing business environment. We thrive on collaborative relationships based on trust, understanding and mutual respect. It is our commitment to provide you with an end-to-end solution that is aligned with your objectives and puts you on the path to achieve long-term success.

## WHAT WE DO



Digital Strategy



Design &  
User Experience



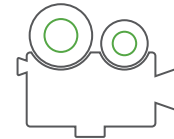
Mobile Solutions



Online Marketing



Content  
Management



Video Production



Audio Production



Content Creation



Support &  
Maintenance



## DIGITAL STRATEGY



We work closely with you to understand your challenges and goals in the digital world. Our cross-disciplinary teams then combine research, data, experience and intuition to create innovative strategies and solutions with a clear roadmap to success.

## DESIGN & USER EXPERIENCE

User Interface Design (UI)

Digital Branding

User Experience (UX)

Information Architecture   Wireframing & Prototyping

We are idea-driven, working with a strong focus on design and user experience. Your project should engage your audience, we want to create wonderful digital solutions that people love to be part of and use. That's what your brand and audience deserve. Unique interactive experiences that communicate clear brand messages and drive engagement and action.

## MOBILE SOLUTIONS

Mobile Applications

Mobile Websites

Mobile Innovation

Mobile internet access is set to pass desktops by 2014, which is why everything we do today either begins with a mobile strategy or has significant mobile components and integration.

Once your website goes live that's not the end of our relationship. Websites never truly stop growing, they're always in flux, adapting to market conditions and business strategy. We're here to help and support you along your journey in any way we can.

Technical Support  
Training and Consultation  
Help and Advise  
Evolve and Iterate  
Grow



Support &  
Maintenance

## ACCOUNTING AND SALES SOLUTIONS

[YOUR COMPLETE POS SYSTEM NEEDS]

eBOS Retail POS is fully suitable for your business. Regardless of your industry we can configure a POS JUST for You. No matter how complicated it is, We deliver!

eBOS Retail POS Functions

- Multi-User login/logout
- User friendly main screen
- Analyze business
- Easy to learn
- Product quick list
- Members discount function
- Item discount Function
- Offer Module
- Gift Vouchers
- Manage Inventory and Sales with detailed Reports
- Inventory Management
- Finance and Accounting Management
- Import/export from CSV
- Set Printer Type
- Set Tax and Vat
- Enable and Disable Drawer



eBOS Retail POS Touch Screen System  
POS Terminal with Touch  
MSR Reader  
Standard Cash Drawer  
Customer Display  
Thermal Printer  
Software  
Training  
Free Installation





## VIDEO PRODUCTION



Video Coverage (Events & Exhibitions)  
Animated E-learning Videos  
Corporate Videos  
Business Videos  
Product Demo Videos  
Viral Videos  
TV Programmes

Bright can give you full integrated marketing under one roof. We deliver video Production service that connect brands and consumers, from informational to instructional, from walkthroughs to medical, from Television Commercials to safety Videos.

A video is a great tool to enhance the feel of the product in the customer's eyes. We are not just another video company. But a final word in the same. We house creative, production, post production all teams in house to create smart, awesome and catchy videos for your requirements.

Be it any video format it's quite possible that we have created a video similar to your requirement and at your budgets.

Video Shooting  
Live Events Filming  
Motion Graphics  
2D / 3D Animations  
Video Shooting Facilities  
VideoEditing  
Company Presentations



## AUDIO PRODUCTION



Bright offers a full range of professional digital audio recording as per your requirements. The main studio features an extensive selection of microphones and mixers. The studio is acoustically tunable for a variety of recording needs. We deliver services for Radio, Television, Websites, Telephone system and all your media requirements. We provide great gear, skilled professionals, and

Telephone Hold Message  
Auto Attendant  
IVR Recording  
Voice Over



## OUR PROMINENT CLIENTS





# THANK YOU FOR YOUR TIME

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